

ARTWORK SPECIFICATIONS

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The artwork should be saved in CMYK, Signshoponline will not take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colours. Colour errors due to incorrectly supplied files will be reprinted at the clients expense.

Customers must create artwork using appropriate software: Adobe Creative Suite (CS6) and Adobe PDF. Customers artwork will only be accepted in JPG and .PDF(Multi-page files are not acceptable).

Customers images must be of high quality. Any images which are found to be pixilated, will be returned to the customer with notification. The customer will have an option to proceed with image or change the image at their expense.

Customers artwork should be supplied at 1:1 scale. Scaled artwork must be proportional with the final product and Signshoponline must be informed of the scaling.

All fonts used in the artwork must be converted to outlines. Failure to outline fonts may cause type issues that could affect the outcome of your job.

PDF Artwork must include bleed on all sides. Ensure bleed area is defined in PDF presets.

Artwork cut lines must include an individual layer of pink outlines in Adobe Illustrator to indicate the die cut. (Cut lines must be simplified for cutting).

Minimum ink coverage of CMYK should not be less than 10%. Due to CMYK printing limitation, any colour will not appear as an exact replication.

For files larger than 50MB, the customer may use Wetransfer, Hightail or Dropbox.

Any amendments made to a design will be an additional hourly rate charge added to the price.

IMPORTANT: If your artwork does not comply with these specifications, Signshoponline have the right to charge extra for artwork fees and/or require extra days to process the artworks.